



2017 Regional Sponsorship Opportunities



SPONSOR MOCPA EVENTS: *The following is an overview of our sponsorship levels and what your company can expect to receive when becoming a sponsor. The MOCPA understands the importance of acknowledging our sponsors through pre-event and on-site event recognition. Sponsorship opportunities, benefits and pricing vary by event.*

SMALL-EVENT SPONSOR

Up to 50 attendees expected \$500 (basic)

- Verbal acknowledgement and thank you at the event.
- Signage at the registration table.
- Contact information distributed to attendees.

SMALL-EVENT SPONSOR

Up to 50 attendees expected \$1,000 (enhanced)

- Verbal acknowledgement and thank you at the event.
- Contact information distributed to attendees.
- Acknowledgement and link posted with event on MOCPA chapter webpage from date of placement until the end of the event.
- Announcement on event advertisement material to include logo and link.*

LARGE-EVENT SPONSOR

50 or more attendees expected \$1,000 (basic)

- Verbal acknowledgement and thank you at the event.
- Sponsor booth (6-foot table).
- Contact information distributed to attendees.

LARGE-EVENT SPONSOR

50 or more attendees expected \$1,500 (enhanced)

- Verbal acknowledgement and thank you at the event.
- Sponsor booth (6-foot table).
- Contact information distributed to attendees.
- Acknowledgement and link posted with event on MOCPA chapter webpage from date of placement through one month after event.
- Announcement on event advertisement material to include logo and link.

NEWSLETTER ADVERTISING

MOCPA publishes a chapter newsletter, reaches a broad audience that includes professionals in public practice, business and industry, young professionals, firm administrators and accounting educators.

- Audience – **All MOCPA Members**
- Circulation – **8,000 +**
- Frequency – **Monthly (\$500) or Quarterly (\$1,000)**
- Open Rate – **25 - 30%**

Specifications:

- Company logo in a GIF or JPEG file
- 50-character message, including spacing and punctuation
- URL for website to direct individuals to
- Non-animated; limit one ad per issue

For additional information, please contact Andrew Grow at agrow@mocpa.org or (800) 264-7966, ext. 120.

PROFESSIONAL NETWORKING EVENTS

NETWORKING WITH THE NATIONAL ASSOCIATION OF BLACK ACCOUNTS (NABA) (\$500-\$1,000)

(Expected attendance: 30-50)

Sept. 21, 2017 • Bar Napoli • St. Louis

NETWORKING WITH THE BAR ASSOCIATION OF METROPOLITAN ST. LOUIS (\$1,000-\$1,500)

(Expected attendance: 50+)

Jan. 18, 2018 • St. Louis

CHAPTER KICK-OFF HAPPY HOURS (\$500-\$1,000)

(Expected attendance: 25-40, varies by chapter)

July 2017 • All 6 chapter areas

MOCPA KANSAS CITY CHAPTER EXPERIENCE (\$1,000-\$1,500)

(Expected attendance: 50+)

Oct. 18, 2017 • Kansas City

MOCPA SOUTHWEST CHAPTER EXPERIENCE (\$500-\$1,000)

(Expected attendance: 30+)

Aug. 2017 • Springfield

MOCPA ST. LOUIS CHAPTER EXPERIENCE (\$500-\$1,000)

(Expected attendance: 40+)

Oct. 25, 2017 • St. Louis

ST. LOUIS CARDINALS GAME (\$500-\$1,500)

(Expected attendance: 60)

Aug. 24 2017 • All 6 chapter areas

KANSAS CITY ROYALS GAME (\$500-\$1,500)

(Expected attendance: 60)

Sept. 30, 2017 • All 6 chapter areas

PROFESSIONAL OUTREACH EVENTS

ACCOUNTING CAREERS PANEL DISCUSSION (\$500-\$1,500)

(Expected attendance: 25-60, varies by chapter)

Sept. 7, 2017 • Springfield

Sept. 19, 2017 • St. Joseph

Sept. 26, 2017 • Kansas City; Rockhurst University

Sept. 28, 2017 • St. Louis; MOCPA Learning Center

Oct. 24, 2017 • Columbia

Oct. 26, 2017 • Cape Girardeau; Isle Capri Casino

PROFESSIONAL LEARNING EVENTS

MOCPA/BAMSL LEARNING & NETWORKING EVENT (\$1,000-\$1,500)

(Expected attendance: 50+)

August 2017 • St. Louis

CFO ROUNDTABLES (\$500)

(Expected attendance: 10-15)

July 12 and Dec. 14 • St. Louis

July 20 and Dec. 7 • Kansas City

MISSOURI – KANSAS TAX UPDATE LUNCHEON (\$1,000-\$1,500)

(Expected attendance: 70+)

Jan. 19, 2018 • Kansas City

FIRM ADMINISTRATOR ROUNDTABLES (\$500)

(Expected attendance: 10-15)

May 12, Aug. 4 and Dec. 15 • St. Louis

May 18, July 20 and Nov. 1 • Kansas City

May 26 and July 28 • Springfield

TAX UPDATE LUNCHEON (\$500-\$1,000)

(Expected attendance: 30)

Jan. 25, 2018 • St. Joseph

PUBLIC PRACTICE ROUNDTABLES (\$500)

(Expected attendance: 10-15)

May 5 • St. Louis

TAX UPDATE LUNCHEON (\$500-\$1,000)

(Expected attendance: 50)

January 2018 • St. Louis

FIRM/COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

EVENT REPRESENTATIVE: _____

TITLE: _____

EVENT REPRESENTATIVE: _____

TITLE: _____

SPONSOR LEVEL

SMALL-EVENT SPONSOR – *Basic (\$500)*

LARGE-EVENT SPONSOR – *Basic (\$1,000)*

SMALL-EVENT SPONSOR – *Basic Enhanced (\$1,000)*

LARGE-EVENT SPONSOR – *Enhanced (\$1,500)*

PAYMENT

Invoice our company

Payment enclosed

Credit card payment

CREDIT CARD TYPE

CHECK

AMEX

Discover

MasterCard

Visa

Credit Card Number: _____

Expiration Date: _____ CVC #: _____

Print Name: _____

Signature: _____

PLEASE RETURN THIS FORM WITH PAYMENT TO

Andrew Grow
Missouri Society of CPAs (MOCPA)
540 Maryville Centre Drive
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St. Louis, MO 63141

Phone: (314) 392-5820

E-mail: agrow@mocpa.org